

**Florida A&M University National Alumni Association
National Convention Partnership Package
June 1-4, 2023
Chicago Northwest Schaumburg, IL**



Fact Sheet

WHO: Florida A&M University National Alumni Association, Inc.

WHAT: 2023 National Convention

The Florida A&M University National Alumni Association (FAMU NAA), a non - profit organization, incorporated under the laws of the State of Florida, was established to serve its alumni and the University, to actively promote the interest of Florida A&M University as an institution of higher learning, research and public service, to focus on the educational needs of all Americans, to support cultural diversity and equal access to a quality education at Florida A&M University. The FAMU NAA works to stimulate interest in the University among students, former students, graduates, family, and friends of FAMU, corporate partners, and others. The alumni association also supports the University through raising funds and providing scholarships to its students.

WHEN: June 1- 4, 2023

Thursday, June 1, 2023

- Registration Open/Vendors Open
- Opening Session
- Welcome reception

Friday, June 2, 2023

- NAA President's Breakfast
- Workshops by Region
- Best Practice Sharing by Chapter Size
- Townhall Luncheon
- Foundation Meeting
- Student Recruitment
- DAA Reception & DAA Awards Black Tie Gala

Saturday, June 3, 2023

- Fundraising Breakfast
- General Session
- Explore Chicago

Sunday, June 4, 2023

- Closing Session-Fallen Rattler/Ecumenical

WHERE:

Great Chicago Northwest

Renaissance Schaumburg Convention Center Hotel

1551 N. Thoreau Drive

Schaumburg, IL 60173

(847) 303-4135

Renhotel.com

About

Florida A&M University and FAMU National Alumni Association

Florida Agricultural and Mechanical University (FAMU) is one of the largest single-campus historically Black colleges or universities in the nation. The University blends a strong research focus with a commitment to economic empowerment and community service. Founded in 1887 as the State Normal School for Colored Students, the institution began with 15 students and two instructors. Today, FAMU offers more than 95 academic degrees and is the premier school among historically Black colleges and universities.

FAMU contributes to a strong workforce by providing a high-quality, affordable education to students of diverse backgrounds. Latino Leaders Magazine names FAMU as a National Top College for Diversity & Inclusion. Diverse Issues names Florida A&M University as the No. 1 historically Black college or university (HBCU) producer of African-American bachelor's degrees in America as well as the No. 1 producer of bachelor's and graduate degrees for architecture/related services. The National Science Foundation names FAMU as the No. 1 HBCU for research and development and the No. 1 institution of origin for Black scientists and engineers. FAMU is listed by U.S. News & World Report as the nation's No. 2 public HBCU in its "Best Colleges" Rankings for 2019. In addition, Forbes Magazine names FAMU as one of "America's Top Colleges." In 2018, Smart Asset ranked FAMU as the No. 2 Best Value College in Florida. For two consecutive years (2017 and 2018), the FAMU National Alumni Association was honored during the National Black College Alumni Hall of Fame Weekend, receiving the National Alumni Association of the Year award. We are extremely proud that our alma mater has received these accolades and look forward to helping more students pursue their education at FAMU, supporting the University's mission of "Excellence with Caring."

The NAA Conference is a premiere event for FAMU alumni, corporate partners, and University supporters to gather and learn about the latest activities and innovations being produced by students and faculty at FAMU. The conference will empower attendees to network and collaborate during a series of leadership workshops, meetings, and receptions. Each session is designed to inform and educate alumni ambassadors regarding the state of affairs at Florida A&M University.

NAA Conference Attendees

Attendees for this event include current FAMU students, recent graduates, seasoned alumni and retirees. Many have served within their communities as political leaders, business owners, educators, physicians, attorneys and civic leaders.

About our Alumni

80,000+ Graduates Currently,
Comprising U.S. Mayors & Civic Leaders
Corporate CEO's, Hollywood Producers, and all around
great citizens who make a difference in their respective communities

Average Income: \$73,250

75% Located in Southeastern U.S.
(Florida, Georgia, Alabama)

78% Aged 35-65

55% Female



FAMU NAA Convention Sponsorship Investment

Florida A&M University National Alumni Association offers five (5) sponsorship levels for the 2023 FAMU NAA Convention:

Customized packages available upon request.

	Diamond \$25,000	Platinum \$15,000	GOLD \$10,000	SILVER \$5,000	Fang \$750
<ul style="list-style-type: none"> • Company logo listed on national alumni website with link to company website for 1 year • Logo embossed on FAMU NAA Convention Bag • Allowance for promotional items inside of convention bag • Promotion on FAMU NAA media pages (approx. 50K reach) • Eight (8) full convention registrations • Table Distinguished Alumni Gala (seats 8) • Invitation to DAA VIP reception (4) • Recognition and Speaking opportunity at NAA President's Breakfast • Two (2) 30 second promotional ads to be played during convention and embedded on FAMU NAA website and shared on NAA social media channels for 1 year • Full page prominent listing in souvenir program 	X				
<ul style="list-style-type: none"> • Allowance for promotional items inside of convention bag • Promotion on FAMU NAA media pages (approx. 50K reach) • Four (4) full convention registrations • Four (4) invitations and reserved seating Distinguished Alumni Gala • Two (2) invitations Distinguished Alumni VIP reception 		X			

<ul style="list-style-type: none"> • One (1) 30 second promotional ad to be played during convention and embedded on FAMU NAA website for 1 year • Full page prominent listing in souvenir program 					
<ul style="list-style-type: none"> • Allowance for promotional items inside of convention bag • Promotion on NAA media pages (approx. 50K reach) • Two (2) full convention registrations • Two (2) invitations and reserved seating Distinguished Alumni Gala • Two (2) invitations Distinguished Alumni VIP reception • 1/2-page listing in souvenir program 			x		
<ul style="list-style-type: none"> • Promotion on FAMU NAA media pages (approx. 50K reach) • Two (2) full convention registrations • Two (2) invitations and reserved seating Distinguished Alumni Gala • Two (2) invitations Distinguished Alumni VIP reception • 1/4-page listing in souvenir program 				x	
<ul style="list-style-type: none"> • Two (2) full convention registrations • Listing in souvenir program 					x

We hope that you will partner with the FAMU National Alumni Association To procure one of the listed sponsorship packages, please mail the completed Corporate Sponsor Agreement and payment to the address provided on the form. If you desire to customize a sponsorship package for your company or organization, please let us know. We will work with you to accommodate your request.



CORPORATE SPONSOR AGREEMENT

FAMU National Alumni Association, Inc.

2023 FAMU NAA Conference

June 1-4, 2023

www.FAMUAlumniconvention.com

Company Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Primary Contact: _____

Job Title: _____

Phone: _____ Email: _____

Company Website: _____

PLEASE INDICATE SPONSORSHIP SELECTION:

Diamond \$25,000 Platinum \$15,000 GOLD \$10,000 SILVER \$5,000 Fang \$750

PAYMENT METHOD: Check _____ Credit Card _____

Please make checks payable: **FAMU NAA Convention**

Place "**2023 NAA Convention**" and your **sponsor level** in the memo.

Credit Card Type: Visa ____ Master Card ____ AMEX ____ Discover ____

Credit Card Number: _____ Exp. Date: _____ VCODE: _____

Credit Card Billing Address: _____

City/State/Zip: _____

Authorized Signature _____ Date _____

SPONSORSHIP PAYMENTS ARE DUE IN FULL BY April 15, 2023

Please mail the Corporate Sponsorship Agreement and payment to:

FAMU NAA, Attn: 2023 NAA Convention, P.O. Box 7351, Tallahassee, FL 32314

****Full convention registration will allow entrance into all functions except Distinguished Alumni reception and gala. The Distinguished Alumni reception and gala are a separate ticketed events of the convention.***

Convention Contact

Chuck Lewis

specialprograms@famunaa.org

(407)900-7792