



Tallahassee, Florida

June 1 – 5, 2022

[www.famualumniconvention.com](http://www.famualumniconvention.com)

**SPONSORSHIP PACKET**

# Fact Sheet

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**WHO: Florida A&M University National Alumni Association, Inc.**

**WHAT: 2022 National Alumni Convention**

The Florida A&M University National Alumni Association (FAMU NAA), a non-profit organization, incorporated under the laws of the State of Florida, was established to serve its alumni and the University, to actively promote the interest of Florida A&M University as an institution of higher learning, research and public service, to focus on the educational needs of all Americans, to support cultural diversity and equal access to a quality education at Florida A&M University. The NAA works to stimulate interest in the University among students, former students, graduates, family and friends of FAMU, corporate partners, and others. The alumni association also supports the University through raising funds and providing scholarships to its students.

**WHEN: June 1 – 5, 2022 – Tentative Schedule (Subject to Updates)**

Registration Opens – **March 16, 2022**

**Wednesday, June 1, 2022**

- Registration Pick Up – Holiday Inn
- Doris L. Hicks Life Members Reception – Holiday Inn
- Rattler Round Up Hospitality

**Thursday, June 2, 2022**

- Registration Open – Holiday Inn
- Board of Trustees Meeting – Al Lawson Center
- NAA President's Awards Luncheon – Grand Ballroom
- General Body Meeting / Budget Approval – Grand Ballroom
- Fallen Rattler Ceremony – Grand Ballroom
- Welcome Reception – Black Archives Museum

**Friday, June 3, 2022**

- Presentation #1 – Academic Affairs – Dr. William E. Hudson Jr. – Lee Hall
- Presentation #2 – Governmental Relations Symposium – Dr. Carolyn H. Collins – Lee Hall
- Presentation #3 – History of Jake Gaither – Dr. Yanela G. McLeod – Lee Hall
- Athletics/Old Fashioned Fish Fry – AD Kortne Gosha – Grand Ballroom
- Distinguished Alumni Awards Pre-Gala Reception – Grand Ballroom Area
- FAMU NAA Distinguished Alumni Awards Black Tie Gala – Grand Ballroom

**Saturday, June 4, 2022**

- FAMU NAA Fundraising Breakfast – Grand Ballroom
- Tour Field House, & Stadium/Band Field (Optional)
- Evening Jazz Concert (Kimberly Holloway, Lin Rountree, & Angela Poole) – Lee Hall

**Sunday, June 5, 2022**

- Rattler Church Service – Family Worship & Praise Center  
Pastor Quincy D. Griffin Sr.

*\*Convention registration includes all events listed above, except the Distinguished Alumni Awards Black Tie Gala.*

**WHERE: Florida A&M University Main Campus – Tallahassee, Florida 32307**

# About

## Florida A&M University and FAMU National Alumni Association

Florida Agricultural and Mechanical University (FAMU) is one of the largest single-campus historically Black colleges or universities in the nation. The University blends a strong research focus with a commitment to economic empowerment and community service. Founded on October 3, 1887, Florida Agricultural and Mechanical University (FAMU) is a public, historically Black university located in Tallahassee, Florida. What distinguishes FAMU from other universities is its legacy of providing access to a high-quality, affordable education with programs and services that guide students toward successfully achieving their dreams. FAMU is part of the State University System of Florida and is accredited by the Southern Association of Colleges and Schools Commission on Colleges.

In addition to the main campus in Tallahassee, FAMU has several satellite campuses across Florida. These include the College of Law in Orlando and the College of Pharmacy & Pharmaceutical Sciences, Institute of Public Health, which has sites in Crestview, Tampa, Jacksonville, and Miami.

The annual convention is the premiere event for FAMU alumni, corporate partners, and University supporters to gather and learn about the latest activities and innovations being produced by students and faculty at FAMU. The convention empowers attendees to network and collaborate during a series of workshops, meetings, and receptions. Each session is designed to inform and educate alumni ambassadors regarding the state of affairs at Florida A&M University.

## QUICK FACTS

- Enrolls nearly 10,000 students from across the United States and more than 70 countries
- 2020-2021 Academic Profile (Admitted First Time in College Students) – 3.67 GPA / 23 ACT
- Retention Rate 82% / Acceptance Rate 30%
- One-third of summer and fall 2020 incoming students majored in S.T.E.A.M. disciplines

## ACCOLADES

- Ranked #104 in 2022 U.S. News & World Report Rankings
  - Highest ranked public HBCU (for three consecutive years)
  - #13 in social mobility
- 23 degree programs ranked in the top 10
- Number 1 HBCU for Research and Development (National Science Foundation)
- Named Fulbright HBCU Institutional Leader

## Our Convention Attendees

Attendees for this event include current FAMU students, recent graduates, seasoned alumni and retirees. Many have served within their communities as political leaders, business owners, educators, physicians, attorneys and civic leaders.

## About our Alumni

80,000+ Graduates  
Several U.S. Mayors  
Several Corporation CEOs



Average Income: \$73,250

75% Located in Southeastern U.S.  
(Florida, Georgia, Alabama)

78% Aged 35-65

55% Female

## National Convention Sponsorship Investment

Florida A&M University National Alumni Association offers seven (7) sponsorship levels for the 2022 national alumni convention.

**Customized packages available upon request.**

| DESCRIPTION   | DIAMONDBACK<br>TITLE SPONSOR<br>\$25,000<br>Listed as "Partnering"<br>organization | RATTLER<br>PRESENTING<br>SPONSOR<br>\$20,000<br>Listed as "Supporting"<br>organization | FANG SPONSOR<br>\$15,000                         | VENOM SPONSOR<br>\$10,000 | GOLD SPONSOR<br>\$6,000 | SILVER SPONSOR<br>\$5,000 | BRONZE SPONSOR<br>Event Table<br>\$1,500 EACH |
|---|--|--|--|---------------------------|-------------------------|---------------------------|---|
| AD in convention program book   | Full Page<br>Back Cover<br>8.5" x 11"  | Full Page<br>Inside Rear Cover<br>8.5" x 11"   | Full Page<br>Inside Front<br>Cover<br>8.5" x 11" | Full Page<br>8.5" x 11"   | Full Page<br>8.5" x 11" | Full Page<br>8.5" x 11"   |   |
| Company logo listed on national alumni website with link to company website   | X  | X  | X  | X                         | X                       | X                         | X   |
| Company logo in convention advertising, promotional materials (in convention souvenir bag), company logo on media releases ; includes placement of promotional materials in souvenir bags | X  | X  | X  | X                         |                         |                           |   |
| One 30-second commercial to run during the convention's Opening Session, General Body Meeting and University President's Breakfast  | X  |  |  |                           |                         |                           |   |
| Reserved sponsor table for eight (8) at the University President's Luncheon; includes opportunity to delivery special greetings and company logo prominently displayed                    | X  |  |  |                           |                         |                           |   |
| Reserved sponsor table for eight (8) at the FAMU NAA President's Luncheon; includes opportunity to delivery special greetings and company logo prominently displayed                      |  | X  |  |                           |                         |                           |   |
| Reserved sponsor table for eight (8) at the FAMU NAA Fundraising Luncheon; includes opportunity to delivery special greetings and company logo prominently displayed                      |  |  | X  |                           |                         |                           |   |
| Serve as the Sponsor of ONE of the following events: Educational Workshop or General Body Meeting; includes company logo prominently displayed  |  |  |  | X                         |                         |                           |   |
| Serve as the Sponsor of the Welcome Reception or Inauguration Concert or Hospitality Suite for two (2) nights; includes company logo prominently displayed                                |  |  |  |                           | X                       |                           |   |
| Serve as the Sponsor with the hotel branding package (e.g., entrance doors, turnstiles, lobby columns, elevator doors, etc)   |  |  |  |                           |                         | X                         |   |
| One (1) reserved event table for 8 patrons  |  |  |  |                           |                         |                           | X   |

\*\*\* customized packages are available upon request \*\*\*

We hope that you will invest in the 2022 FAMU National Alumni Convention by becoming a sponsor. To procure one of the listed sponsorship packages, please mail the completed Corporate Sponsor Agreement and payment to the address provided on the form. If you desire to customize a sponsorship package for your company or organization, please let us know. We will work with you to accommodate your request.

**CONTACT:** Angelia Williams  
[recsecretary@famunaa.org](mailto:recsecretary@famunaa.org)  
(214) 288-2451

Jihan Bradley  
[Jihan35@gmail.com](mailto:Jihan35@gmail.com)  
(205) 601-3907



## CORPORATE SPONSOR AGREEMENT

FAMU National Alumni Association, Inc.  
2022 National Convention Tallahassee, FL  
June 1 – 5, 2022

[www.famualumniconvention.com](http://www.famualumniconvention.com)

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Primary Contact: \_\_\_\_\_

Job Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Company Website: \_\_\_\_\_

### PLEASE INDICATE SPONSORSHIP SELECTION:

DIAMONDBACK - \$25,000 - Title Sponsor \_\_\_\_\_

RATTLER - \$20,000 - Presenting Sponsor \_\_\_\_\_

FANG - \$15,000 - NAA Fundraising Brunch \_\_\_\_\_

VENOM - \$10,000 Evening Jazz Concert \_\_\_\_\_

GOLD - \$6,000 - Please specify event \_\_\_\_\_

SILVER - \$5,000 - Branding Sponsor \_\_\_\_\_

BRONZE - \$1,500 - Event Table - Specify \_\_\_\_\_

Other: \_\_\_\_\_ Amount Details: \_\_\_\_\_

**PAYMENT METHOD:** Check \_\_\_\_\_ Credit Card \_\_\_\_\_

Please make checks payable: **FAMU NAA National Convention**

Place "**2022 Convention**" and your **Sponsor Level** in the memo.

Credit Card Type: Visa \_\_\_\_\_ Master Card \_\_\_\_\_ AMEX \_\_\_\_\_ Discover \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ VCODE: \_\_\_\_\_

Credit Card Billing Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

**SPONSORSHIP PAYMENTS ARE DUE IN FULL BY April 29, 2022.**

Visit: [www.famualumniconvention.com](http://www.famualumniconvention.com) or mail the Corporate Sponsorship Agreement and payment to:

**FAMU NAA, Attn: National Convention, P.O. Box 7351, Tallahassee, FL 32314**